

Message Text

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PAGE 01 STATE 070913
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 R

DRAFTED BY COM/OIM/LKUUS/YUGO/LFM
APPROVED BY EB/OCA/CD:REDAY
COM/OIM/HHLINDSTROM
COM/OIM/DM/NLSTEIN
COM/BIC/OIM/CAGENDREAU
EUR/EE:SFROMOWITZ

-----011836Z 013053 /45

R 310133Z MAR 77
FM SECSTATE WASHDC
TO AMEMBASSY BELGRADE

UNCLAS STATE 070913

E.O. 11652: N/A

TAGS: BEXP, YO

SUBJECT: WCAG FIRST QUARTER REVIEW

REF: BELGRADE 1200

1. FIRST QUARTER FY-77 WCAG REVIEW, FEBRUARY 28, HELD AT COMMERCE, WITH REPRESENTATIVES FROM COMMERCE, STATE, USIA, AND XIMBANK ATTENDING. TOPICS DISCUSSED INCLUDED POSTS FIRST QUARTER FY-77 REVIEW, ECONOMIC/COMMERCIAL OUTLOOK, FY-77/78 PROMOTIONAL ACTIVITIES, INCLUDING ZAGREB AND NOVI SAD FAIRS AND UPCOMING PERSONNEL CHANGES.

2. ALTHOUGH REFTTEL RECEIVED TOO LATE FOR THOROUGH DISCUSSION, WCAG EXPRESSED GENERAL SATISFACTION WITH RESULTS TO DATE. POST WAS ESPECIALLY COMMENDED FOR THE HIGHLY SUCCESSFUL ENERGY SYSTEMS AND AVIONICS TSS AS WELL AS EXTENSIVE SUPPORT OF USDOC PROCUREMENT EFFORT FOR NOVI
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SAD FAIR.

3. REPRESENTATIVE FROM SAD/OIM DISCUSSED U.S. HOUSEWARES UNIVERSAL SHOWCASE PROGRAM WHICH WILL BE GIVEN AT ZAGREB FALL FAIR. SIGNIFICANT IMMEDIATE SALES ARE NOT ANTICIPATED, BUT THE VIDEO/CATALOG EXHIBITION, ESPECIALLY DURING THE THREE BUSINESS DAYS AT ZAGREB MAY GENERATE

INTEREST FOR LICENSING AGREEMENTS AND PROVIDE ACCESS TO
EAST EUROPEAN COUNTRIES.

4. WCAG CONCERNED WITH FACT THAT MAJOR PROJECTS REPORTING
BEARING CONSIDERABLE PORTION OF BURDEN OF POSTS' PER-
SONNEL SHORTAGES. SUGGEST THAT BELGRADE, BY FOCUSING
REPORTING ON THOSE PROJECTS WHERE USG EFFORTS CAN HAVE
MAXIMUM IMPACT, ATTEMPT BALANCE HIGH PRIORITY THIS

CAMPAIGN WITH LIMITS ON RESOURCES.

5. THE PRINCIPAL PERSONNEL CHANGE NOTED IN THE MEETING
WAS THE UPCOMING TRANSFER TO SYDNEY OF COUNTRY MARKETING
MANAGER ROGER TURNER, SUCCEEDED EFFECTIVE MARCH 21 BY NEW
CMM FOR PORTUGAL, SPAIN, SWITZERLAND AND YUGOSLAVIA, HER-
BERT H. LINDSTROM.
CHRISTOPHER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
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Concepts: n/a
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Enclosure: n/a
Executive Order: N/A
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Original Previous Classification: n/a
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Review Withdrawn Fields: n/a
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Secure: OPEN
Status: NATIVE
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TAGS: BEXP, YO
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